
ANNUAL REPORT

2023



About PDM



Executive Summary

Pak Development Mission (PDM) is a national Non-Governmental Not for Profit organization working for women, Youth Children and marginalized segments of the society. The Organization particularly works with disadvantaged segment of the society to empower communities by building peoples engagement, capacity and partnership focusing on women and children for a better tomorrow. Moreover, the organization aims to develop partnerships and innovative programmes with the support of development actors to contribute in the efforts of

“Pak Development Mission”.

PDM is working on diverse themes since its inception which include child protection, Youth Development and Gender mainstreaming while focusing on education, health, wash and environment as its subject. Being a practitioner led organization, PDM transformed itself as one of the national entities with indigenous solutions to a number of developmental challenges. It focused on workable methods and approaches in the local context and devised such practices which could be useful in the national regional or local context in any given vicinity.

Further social Mobilization has been the key engagement modality of PDM with communities across Pakistan. It has led to one of the strongest and vast grassroots level outreach for the development sector organizations in Pakistan. It also provides access to the most vulnerable and isolated communities in Khyber Pakhtunkhwa in rural and urban areas.

Overall, PDM has contributed to the lives of thousands of women, children and other marginalized segments of society through various interventions activities and projects. The organization has contributed to several thematic areas and assured sustainable and community owned development.

Since the inception of the organization, PDM has contributed in different thematic areas. In first 4 years PDM team with help of self-support and contribution from community supported the IDP students in different camps by providing school bags and stationary. Furthermore, the organization also worked with Flood Affectees in Mardan and distributed NFI’s among the families.

PDM has also contributed to several other initiatives under organizational programmatic framework through support from philanthropy and Government. It included Support from Youth Department,

Tourism Department and Sport Department in arranging different activities for youth of Khyber Pakhtunkhwa.

Similarly, the organization has been a part of Universal Children's Day, World Environment Day and International Women Day to raise awareness and sensitize communities about these marginalized segment of the society. PDM became the member of EAWW/G alliance under UN Women and supported the struggle against Gender Based Violence and early child marriages. PDM also made an effort to empower women through first women cycle rally in Peshawar and provided a platform for young girls to express their freedom of choice and right. Along with other initiatives PDM has worked for youth and engaged youth in different activities including capacity building and plantation drive in different areas. We have worked hard to reach under privileged communities with the help of philanthropists and provided Ramzan packages to 300 families in Khyber Pakhtunkhwa.

Overall, PDM has been able to contribute to a number of communities through various interventions. Initiatives, activities and projects over these 11 years.

President's Message

Another Year of success and inspiration! PDM has successfully completed 11th year with lot of learning and achievements. I feel proud while seeing the progress of the versatile team of PDM. The success and progress is remarkable. PDM has been serving the youth, women, children and men from many areas of Khyber Pakhtunkhwa. PDM has also touched the Newly Merged Districts by providing an opportunity to young girls from FATA to go on exposure visit to Takhbhai and empowered young women to become future business women with leadership skills.

For empowering women, PDM has transformed the lives of hundreds of women under the social mobilization Programme while forming grass root level networks of women in different areas of Khyber Pakhtunkhwa.

Moreover, PDM has contributed to other thematic areas such as environment and climate change, employment generation for rural women, strengthening of electoral process and political participation. It is imperative to share that PDM has adopted its approaches after piloting them in the field and refining them on the basis of lessons learnt. This strategy has evolved its approaches in a replicable manner which creates benchmark of development methods to be adopted. I hope that the development sector in Pakistan can utilize the learning of PDM and implement them in their programmes, projects and activities for a realistic development at grass root levels.

I hope that the tradition of excellence will be continued by PDM in the years ahead with the same zeal and commitment which has been shown until now.

I would like to thank all our partners, stake holders and friends in the donor's segment, the corporate sector, and the diplomatic community for their continuous support to our mission and goal. I also thank the government of Pakistan, the security agencies and particularly, the Tourism Department, Youth & Sports Department Khyber Pakhtunkhwa for acknowledging the services of PDM and supporting its work at different levels.

Jamal Afridi



CEO's Message

Presenting the report on completion of 11 years of PDM is a matter of great pleasure for me, as I had been able to work with the organization from the way of its formation. In these 11 years, PDM has struggled to become one of the major developmental sector organization with the significant role in advocacy, child protection, youth engagement and women empowerment. I feel Pleasure to state that the organization has been able to achieve at a larger scale within the developmental landscape in Khyber Pakhtunkhwa.

The PDM team has included credible development professionals and practitioners right from its formation. As a result, the organization has elaborated thematic areas, enforced systems and policies, strong financial systems, thorough accountability and transparent working mechanism in its structure. It has been able to develop and manage programmes, projects and activities under its thematic areas, with a focus on programming aligned with vision and mission of the organization.

PDM has been able to work with most marginalized communities which include children youth, women and disabled. The organization has worked in conflict and settled areas, difficult terrains, villages and communities where there is a hardly any basic amenity even.

Today, PDM has experience of working with communities across the country including Newly Merged Districts. Further the organization has presence of its volunteers and youth mentors across Khyber Pakhtunkhwa. Moreover, PDM is planning to partner with national and international development actors.

I want to take this opportunity to thank all our stakeholders to their continued support to our vision and for working with us towards a change in our tomorrow which can contribute to the advancement of Pakistan as a democratic nation with higher literacy ratio, empowered women in its folds, a healthy society and strong governance.



Zertashia Shah

Our Thematic Areas



Our Approach

Charity through involving philanthropists
Engagement of Local Non- Government Organization
Public Private Partnership (PPP)
Outreach program for provision of service delivery

Activities

Distribution of Ramzan Packages among under privileged community in Khyber Pakhtunkhwa

During the holy month of Ramadan, Pak Development Mission implemented the teachings of the Holy Prophet (S.A.W) by enhancing welfare activities.. The core objective of Pak Development Mission's Ramadan Project is to distribute ration bags to widows, orphans, and the most vulnerable individuals, aiming to foster a deeper connection to the Quran with the slogan "Quran for all in every hand, in every heart" The distribution of Ramadan Ration Food took place a few days prior to Ramadan, reaching those most in need. This year's Ramadan Ration distribution project marks the first of many planned activities by PDM for the upcoming years, based on the insights gained from this significant initiative.

To ensure transparency and professionalism, the following steps were taken:

- a. The board of directors held a meeting two months before Ramadan to finalize item selection, quantity, quality, distribution process, and vendor selection.
- b. Another meeting was convened for price setting, determining maximum and minimum prices for procurement.
- c. Project awareness and communication efforts were initiated during the price-setting meeting, urging team members to spread information and collect donations within their communities.
- d. The team was tasked with fundraising efforts by collecting donations from communities and philanthropists, targeting 100 families with a set price of 12,000 PKR per ration bag for an average family of five.

The team compiled a list of 75 families in need, including widows, orphans, and disabled individuals in Peshawar and Khyber district, which was verified by community elders.

The Distribution among the families started 10 days before Ramzan. The team distributed the package at the door steps of the selected families. The Ramzan Package included the following items.

S.No.	Items	Quantity
1	Flour	20 Kg
2	Ghee	5 Kg
3	Sugar	3 Kg
4	Rooh Afza Bottle	1 Bottle
5	Lipton Tea	1 Kg
6	Lobia	2 Kg
7	Mash Dal	2 Kg
8.	Dal Chana	2 Kg
9.	Rice	10 Kg

One Ramzan Package price was 12000 PKR per Family.



Ramzan Package distribution in KPK

INSTITUTIONAL CAPACITY

PDM recognizes the importance of accountability and transparency in its developmental work, addressing the concerns of its stakeholders. To uphold these values, the organization has implemented a multi-layered governance and management structure, adhering to internationally recognized policies, software, and systems. By establishing a transparent hierarchy and implementing policies in their true spirit, PDM aims to foster a culture of accountability and transparency within the organization. The governance structure of PDM is designed to ensure that management remains accountable to the Board of Directors, with the introduction of a committee system to effectively address important matters in organizational management.



The organization has successfully retained a team of professionals in its human resource department, which has proven to be a valuable asset in managing activities across various environments and challenging areas. PDM is dedicated to continuously training and equipping its staff with new skills, providing opportunities for growth and development. The implementation of systems and policies has been instrumental in maintaining the organization's business operations, with approval from the Board of Directors. Internal and external audit mechanisms are in place to ensure financial accountability and transparency in administrative matters. Over the past 11 years, PDM has significantly increased its institutional capacity through in-house expertise and

collaboration with independent consultants, leading to the establishment of strong administrative and financial structures. This has enabled PDM to effectively manage a diverse portfolio and further its humanitarian and development goals through good governance.

Membership:

- EVWA Alliance UN Women
- Child Rights Movement KP
- NHN KP Chapter
- NACG Pakistan

INTERNAL CONTROL



Audit report:

DD Anwar, Tariq & Co.

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AUDITOR'S REPORT

We have audited the accompanying statement of receipts and payments of "PAK DEVELOPMENT MISSION, PESHAWAR" for the year ended December 31, 2023 and a summary of significant accounting policies and other explanatory note (together "the financial statement"). The financial statement has been prepared by management using the cash receipts and disbursements basis of accounting described in Note 2.2.

Management's Responsibility for the Financial Statement

Management is responsible for the preparation and fair presentation of this financial statement in accordance with the cash receipts and disbursements basis of accounting described in Note 2.2; this includes determining that the cash receipts and disbursements basis of accounting is an acceptable basis for the preparation of the financial statement in the circumstances, and for such internal control as management determines is necessary to enable the preparation of the financial statement that is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial statement based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statement is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statement. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statement, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statement in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates, if any, made by management, as well as evaluating the overall presentation of the financial statement.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statement presents fairly, in all material respects, the cash receipts and disbursements of "PAK DEVELOPMENT MISSION, PESHAWAR" for the year ended December 31, 2023 in accordance with the cash receipts and disbursements basis of accounting described in Note 2.2.

Basis of Accounting

Without modifying our opinion, we draw attention to Note 2.2 to the financial statement, which describes the basis of accounting. The financial statement is prepared to provide information to the intended users. As a result, the statement may not be suitable for another purpose.


Anwar Tariq & Co
Chartered Accountant
Engagement Partner: Tariq Ayub Qureshi
FEBRUARY 20, 2024

PESHAWAR

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PAK DEVELOPMENT MISSION, PESHAWAR RECEIPT AND PAYMENT ACCOUNT FOR THE YEAR ENDED DECEMBER 31, 2023

	Note	2023 (Rupees)	2022 (Rupees)
INCOME.			
Membership Fee/Monthly Fee		36,000	45,000
General & Other's Donation		951,110	80,000
Fund from Kp Tourism Department		-	172,000
Fund from Australia Awards		-	336,166
		987,110	633,166
EXPENDITURE.			
Salaries & Honorarium		10,000	10,000
Travelling & Conveyance		20,000	6,000
Communication		3,000	5,000
Office Expenses		4,000	10,893
Utilities Expenses		8,840	10,000
Office Rent		10,000	10,000
Women Exposure Trip		-	165,000
Ramadan Package		930,500	75,000
Empower to Lead		-	165,500
With Holding Tax & Bank Charges		500	400
		978,000	628,959
Excess of Income Over Expenditure		9,110	4,207
Add: Funds available in the beginning of the year	1	13,793	18,000
Fund available at the end of years	2	22,904	13,793


Finance Officer


Chief Executive Officer