
ANNUAL REPORT

2022



About PDM

Vision

We envisage development and empowerment with highest social values and better living standards for the marginalized community.

Mission

Our mission is to strive for the progress of the people; recognize the need, and design and implement effective programs to achieve the goal and objective of humanizing the marginalized community.

Values

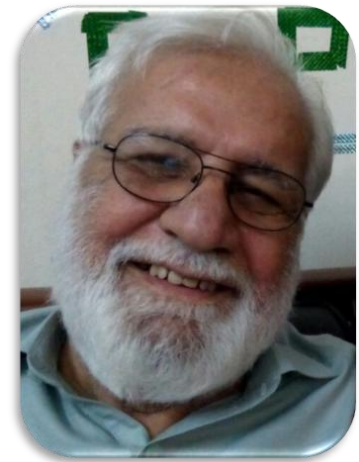
- Right Based Approach
- Empowerment
- Non discrimination
- Transparency
- Collaboration & Partnership
- Innovation
- Gender sensitivity

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Chairman's Message

Beginning in the year 2012, PDM has completed 10 years of life of its organizational birth. I feel great pleasure to write this message for the organization as a founding member and chairman of Board of Directors. In the year 2012, a number of professionals and practitioners intended to create an organization which could cater to the growing developmental needs of society in Pakistan. As a result of several consultations, discussions and meetings, it was mutually agreed that an organization titled Pak Development Mission should be formed with the futuristic modus operandi, with a goal to seek change in the tomorrow for our coming generations.



Thus, PDM was formed and formally registered on 04 Oct 2012. In the beginning, there were several challenges in terms of resource Mobilization, Human resource development, Geographic limitations and organizational development. However, a number of committed individuals who had initially worked as volunteers were able to drive the direction of Act immediately after its formation.

Initially, the focus mainly remained on organizational development which included building the financial and programmatic systems and policies. It also included implementation and governance mechanism which could help in strengthening the organization. The task was completed within the first six months of PDM's formation.

In the initial phase, organization was supported by volunteer consultancies. It was able to support IDP's from Malakand in providing school bags and stationary to school going children, PDM continued to support in the next few years.

In these 10 years, PDM has been able to develop several other programs with the support of community and philanthropists. Thus I would like to share my gratitude to our team and stakeholders for further belief in PDM.

Jamal Afridi

MESSAGE FROM CEO

Presenting the report on completion of 10th years of PDM is a matter of great pleasure for me, as I had been able to work with the organization from the way of its formation i.e., Oct 4th, 2012. In these 10 years, PDM has struggled to become one of the major developmental sector organizations with the significant role in advocacy, child protection, youth engagement and women empowerment. I feel Pleasure to state that the organization has been able to achieve at a larger scale within the developmental landscape in Pakistan especially in Khyber Pakhtunkhwa and Newly Merged Districts.



The PDM team has included credible development professionals and practitioners right from its formation. As a result, the organization has elaborated thematic areas, enforced systems and policies, strong financial systems, through accountability and transparent working mechanism in its structure. It has been able to develop and manage programmes, projects and activities under its thematic areas, with a focus on programming aligned with vision and mission of the organization.

PDM has been able to work with most marginalized communities which include children youth, women and disabled. The organization has worked in conflict and settled areas, difficult terrains, villages and communities where there is a hardly any basic amenity even.

Today, PDM has experience of working with communities across Khyber Pakhtunkhwa including Newly Merged Districts. Further the organization has presence of its volunteers and youth mentors across Khyber Pakhtunkhwa. Moreover, PDM is planning to partner with national and international development actors.

I want to take this opportunity to thank all our stakeholders to their continued support to our vision and for working with us towards a change in our tomorrow which can contribute to the advancement of Pakistan as a democratic nation with higher literacy ratio, empowered women in its folds, a healthy society and strong governance.

Happy Reading!

FOREWORD

Pak Development Mission was formed in 2012 with the vision to work for women, youth, children and marginalized segments of society. The organization particularly works with disadvantaged segments of society to empower communities by building peoples engagement, capacity and partnership focusing on women and children for a better tomorrow. Moreover, the organization aims to develop partnership and innovative programs with the support of developmental actors to contribute in the efforts of Pak Development Mission.

Completing its eight years as a major development focused organization; PDM has contributed to the lives of thousands of women, children and other marginalized segments of the society through various interventions, activities and projects. The organization has contributed to several thematic areas and the took social mobilization as the major tool of engagement to ensure sustainable and community owned development. Moreover, PDM has always taken gender and youth as a cross cutting themes in its entire programmatic structuring.

In its first year of inception PDM established significant geographic presences in various sectors. It became partner in social mobilization process for promotion of primary level

education in IDP camps across Khyber Pakhtunkhwa. The organization was able to support children in camps for providing them with school kits in form of bags and stationary so that they can continue their studies inside the camps established by the government.

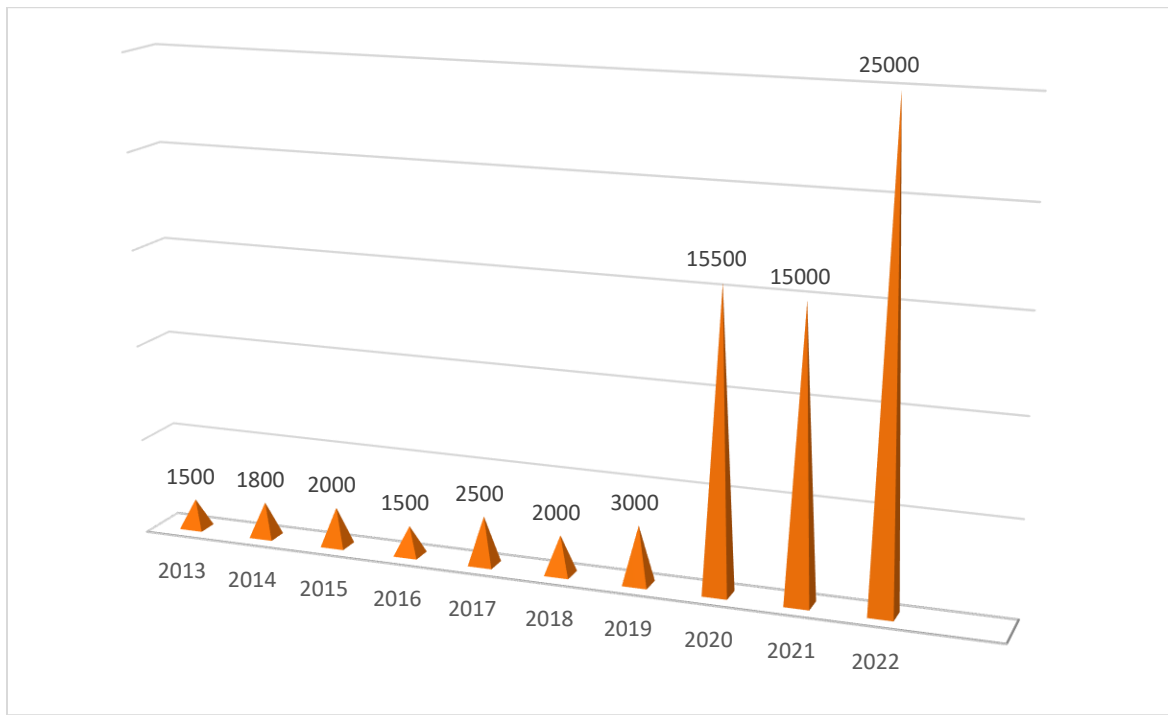
In its ten years, PDM has contributed in supporting children in camps by support from the community members and philanthropists in 2014, 2015 & 2016 and many more activities to show its presence in the community. The organization was also able to contribute towards development of Youth in 2016 through soft skills programmes. The training was organized to provide youth an opportunity to develop their skills and get prepared for the world they will enter soon. Similarly, the organization has been a part of the Universal's Children Day, world Environment Day and International Women Day to raise awareness and sensitize communities about these marginalized segments of the society.

Overall, PDM has been able to contribute to a number of communities through various interventions, initiatives. Activities and projects over these ten years. The organizational impact is visible through significant number of activities for children in Camps, exposure of youth from different areas of KPK and

empowered women through social mobilization.

PDM 10 YEARS AT A GLANCE

PDM has been able to outreach and mobilize a number of women, Men and youth through various interventions across Khyber Pakhtunkhwa. The organization has managed various activities during these ten years. The figures below provide an overview of PDM’s direct outreach in ten years.



Our Thematic Areas



Our Approach

Charity through involving philanthropists
Engagement of Local Non-Government Organization
Public Private Partnership (PPP)
Outreach program for provision of service delivery

Our Accomplishments in 2022

This Year Pak Development Mission with the help of contribution from team members and philanthropists helped youth and marginalized community. The details of activities organized by PDM are as follows.

A trip for women in Khyber Pakhtunkhwa to prominent tourist spots (Cleanliness drive):

The Pak Development Mission (PDM) and Zufash Consultants recently launched a commendable initiative focused on promoting cleanliness and environmental awareness among local hotels and tourists in popular tourist spots. This drive not only aimed to preserve the beauty of these locations but also emphasized the importance of maintaining a clean, peaceful, and pleasant environment for all visitors.



At Nathiagali, participants group photo

In this initiative, PDM selected 15 students from Peshawar to actively participate in the cleanliness drive. These students played a crucial role in engaging with the local community and tourists, raising awareness about the significance of preserving the natural beauty of tourist spots like Nathiagali. Their efforts not only highlighted the importance of cleanliness but also encouraged everyone to take responsibility for maintaining the cleanliness and health of the environment.



AT Mukshpuri Top educating tourists

Moreover, this trip proved to be highly impactful as it greatly inspired the youth of Tribal Districts, serving as a powerful step towards ensuring environmental safety and awareness in these regions. The participation of young students in such initiatives not

only promotes a sense of responsibility towards the environment but also fosters a culture of sustainability and community engagement.



Cleanliness drive supported by KPK Tourism Department

Additionally, amidst the ongoing challenges posed by the COVID-19 pandemic, the students also took the opportunity to educate local residents and tourists about the standard operating procedures (SOPs) recommended by the government to prevent the further spread of the virus in these tourist locations. By advocating for adherence to safety protocols, the students demonstrated their commitment to ensuring the well-being and health of both residents and visitors in these areas.

Overall, this initiative undertaken by PDM not only promoted environmental consciousness and cleanliness but also showcased the positive impact that young individuals can have in fostering a culture of environmental responsibility and community engagement.

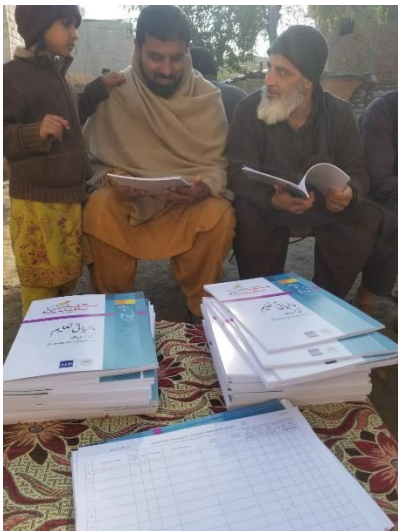
National Financial Literacy Program:

Pak Development Mission in collaboration with Zufash Consultants to organize the National Financial Literacy Program for Youth and the general community in Khyber Pakhtunkhwa. The National Financial Literacy Program, initiated by the State Bank of Pakistan and funded by the Asian Development Bank in 2019, aims to enhance financial awareness among students and the general public, focusing on financial management and entrepreneurship.

The involvement of Zufash Consultants in implementing this project alongside Pak Development Mission, under the guidance of the State Bank of Pakistan since 2020, reflects a dedicated approach towards promoting financial literacy and skill development in the region. Through our joint efforts, PDM have successfully interacted with a significant number of community members, reaching out to approximately 55,000 individuals over a span of two years.



NFLP at City University



Few Glimpses of NFLP in Khyber Pakhtunkhwa at different locations



By conducting such programs, the initiative not only educates and empowers the youth and the community with essential financial knowledge but also equips them with the necessary skills to make informed decisions regarding their financial well-being and entrepreneurial pursuits. This

initiative serves as a valuable platform for fostering a financially literate society that is better prepared to navigate the complexities of the modern economy.

Distribution of Food Items during Ramzan:

Pak Development Mission has a strong commitment to helping those in need with compassion and dedication, especially during Ramadan. By collecting donations and support from the community, PDM was able to provide essential food packages to over 55 households in Khyber Pakhtunkhwa, allowing them to observe Ramadan with dignity. The focus was on supporting fasting families who may struggle to afford basic necessities, ensuring they could enjoy the holy month without worrying about their next meal. The packages included staple items like flour, cooking oil, pulses, rice, sugar, and Rooh Afza, designed to sustain a family of five. PDM distributed these packages discreetly to maintain the recipients' dignity, without taking photos during the process. The success of this year's Ramadan food distribution has inspired PDM to continue their mission of serving humanity and making a positive impact on vulnerable communities.

Empower to Lead (Women Empowerment)

The Pak Development Mission in 2022 organized a significant initiative in Peshawar and Khyber by conducting specialized training sessions for 100 young women across three institutes, with the generous support of Australia Awards. The main objective of this project was to empower and equip these young girls with essential leadership and entrepreneurship skills, fostering their personal growth and contribution to society.

It is worth noting that this initiative marked a groundbreaking moment for the Government Degree College Jamrud District Khyber as it was the first time that young women actively participated in such a comprehensive training program. The training sessions took place in prestigious institutions including Abasyn University, Government Degree College Jamrud, and Government Girls College Commerce College Peshawar, providing a diverse and enriching learning environment for the participants.

By offering this opportunity and creating a platform for skill development, the Pak Development Mission has not only empowered these young women but also paved the way for their future success and leadership in their respective fields.



Young women Participants from Abasyn University Peshawar



Group Photo of participants from Govt Girls Commerce College Peshawar



Govt Girls Degree College Jamrud Participants

INSTITUTIONAL CAPACITY

Considering its developmental nature of work accountability and transparency have been a key concern of PDM's stakeholders. PDM has taken it as an important factor in its governance mechanism and team building. Therefore, the organization has established a multi-layered governance and management structure, maintained internationally recognized policies, software, and systems,

created translucent hierarchy and implemented all policies in their spirit,

The governance structure of PDM has been established with a vision to ensure accountability of the management to its Board of Directors. Similarly, the committee system was introduced to robust response to all important matters in managing the organization.



With regards to human resource, the organization has retained a number of professionals in its team. The human resource capital of organization has been a valuable asset which has allowed it to manage its activities in different settings, environment and hardship areas.

PDM continuously puts efforts to train and equip its staff members to learn new skills and provide opportunities to all staff members in different activities. Young Volunteers participated in Training conducted by UNICEF and achieved high scores.

PDM has also considered its systems and policies as instruments of maintaining the business of organization. The organization has enabled its working environment under the guidance of these systems and policies. After

preparation and approval from the Board of Directors, a number of these policies are being implemented in all operational aspects of the organization. In addition to it, a clear internal & external Audit mechanism is also in place to ensure the financial accountability at par with the highest level of Transparency mechanism in administrative matters.

Overall, PDM has been able to increase and develop its institutional capacity in the last five years to a greater extent by utilizing in-house strength as well as engaging independent consultants. It has been able to acquire reputable systems, establish strong administrative and financial structure and manage a diversified portfolio. As a result, PDM has continued to enhance its humanitarian and development goals through good governance.

INTERNAL CONTROL



Partners of PDM



AUDIT REPORT



M. Asif Jamil & Co
Chartered Accountants

AUDITOR'S REPORT

We have audited the accompanying statement of receipts and payments of "PAK DEVELOPMENT MISSION, PESHAWAR" for the year ended December 31, 2022 and a summary of significant accounting policies and other explanatory notes (together "the financial statement"). The financial statement has been prepared by management using the cash receipts and disbursements basis of accounting described in Note 2.2.

Management's Responsibility for the Financial Statement

Management is responsible for the preparation and fair presentation of this financial statement in accordance with the cash receipts and disbursements basis of accounting described in Note 2.2; this includes determining that the cash receipts and disbursements basis of accounting is an acceptable basis for the preparation of the financial statement in the circumstances, and for such internal control as management determines is necessary to enable the preparation of the financial statement that is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial statement based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statement is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statement. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statement, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statement in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates, if any, made by management, as well as evaluating the overall presentation of the financial statement.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statement presents fairly, in all material respects, the cash receipts and disbursements of "PAK DEVELOPMENT MISSION, PESHAWAR" for the year ended December 31, 2022 in accordance with the cash receipts and disbursements basis of accounting described in Note 2.2.

Basis of Accounting

Without modifying our opinion, we draw attention to Note 2.2 to the financial statement, which describes the basis of accounting. The financial statement is prepared to provide information to the intended users. As a result, the statement may not be suitable for another purpose.

M. Asif Jamil
M. ASIF JAMIL & CO
Chartered Accountant
Engagement Partners: M Asif Jamil
FEBRUARY 15, 2023



Head Office: UG-346 A-B, Deans Trade Centre, Islamiya Road, Peshawar Cantt. Tel: 091-5253023

www.masifjamil.com

PAK DEVELOPMENT MISSION, PESHAWAR RECEIPT AND PAYMENT ACCOUNT FOR THE YEAR ENDED DECEMBER 31, 2022

	Note	2022 (Rupees)	2021 (Rupees)
INCOME			
Membership Fee/Monthly Fee		45,000	25,000
General & Other's Donation		80,000	30,000
Fund from Kp Tourism Department		172,000	
Fund from Australia Awards		336,166	
		<u>633,166</u>	<u>55,000</u>
EXPENDITURE			
Salaries & Honorarium		10,000	5,000
Travelling & Conveyance		6,000	8,000
Communication		5,000	5,000
Office Expenses		10,893	8,000
Utilities Expenses		10,000	9,500
Office Rent		10,000	10,000
Ramzan Packages		75,000	7,000
Women Exposure Trip		165,504	
Empower to Lead		336,166	-
With Holding Tax & Bank Charges		400	500
Child Protection Sessions		-	20,000
		<u>628,959</u>	<u>73,000</u>
Excess of Income Over Expenditure		-4,207	-15,556
Add: Funds available in the beginning of the year	1	18,000	33,556
Fund available at the end of years	2	<u>13,793</u>	<u>18,000</u>

M. Asif Jamil
Finance Officer

M. Asif Jamil
Chief Executive Officer